

# Enhance Your Business Presence Online

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## **Free One-Day Training—Two Topics**

### **“How to Create an Online Marketing Plan”**

Understand methodologies relating to Google AdWords, Email Marketing, Blogging, Social Media, Websites, and Website Optimization

### **“Website Optimization-Beginning Search Engine Optimization (SEO)”**

Techniques to improve your website for customers and search engines to increase website traffic

**March 23, 2010 8:00 AM—5:00 PM**

**Sumner County Economic Development Office  
(SCEDC)**

**123 N. Jefferson  
Wellington, Kansas**

Session will be taught by Mia Lee, instructor for Wichita Area Technical College (WATC). She has a masters degree in Information Technology and holds certifications as an EMarketingAssociate and Google AdWords professional. She is also a freelance web developer and technology consultant.

**For more information or to register**

**Contact SCEDC at 620-326-8779**

**Class size is limited and open to anyone in the SCKEDD service area  
Preference given to Sumner County residents**

**Class has been made available by the Rural Business Development Tax Credit  
Grant Program administered by the South Central Kansas Economic  
Development District (SCKEDD)**